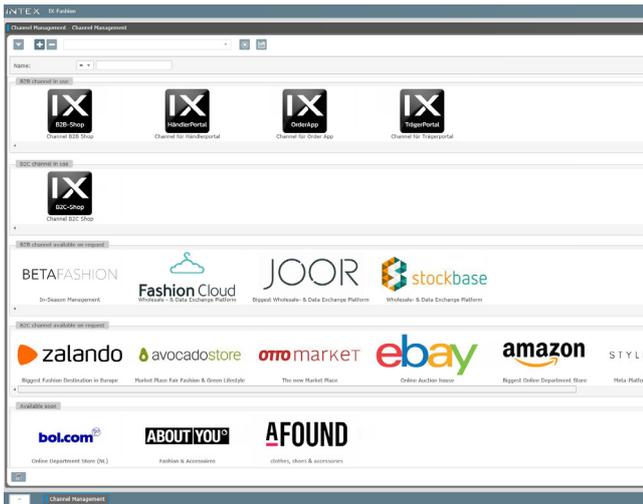


 **IX Channel Management**

Manage sales channels easily. You always have an overview of all marketplaces in your IX ERP in a cockpit and can control them centrally and intuitively.



**HIGHLIGHTS**

- Overview of all used and generally available sales channels
- Easily integrate new sales channels
- Configuration for each channel
- Check for completeness and availability of the content (SKUs, prices, images ...)
- Update of data (new seasons, different price lists, etc.)
- Analytics: evaluations of sales, article performance, etc.
- Templates for new sales channels
- B2B and B2C
- Shops and marketplaces
- Can be used independently of the basic ERP

**CONTACT**

Carolina Jost c.jost@intex.de +49 681 6008 234  
Jenny Chen j.chen@intex.de +49 681 6008 238

**The challenge**

How can new sales channels be connected quickly and easily in the future? A central control point in your IX ERP would be ideal so that the user no longer has to work in „different worlds“ to control and maintain all channels. The interface should be as easy to use and as clear as possible. The user can make changes independently without affecting the performance of the data exchange. Of course, channel-specific reporting is also on board.

**The solution - IX FUSION CM Channel Management**

With the IX Channel Management module, we have created an in-house solution that overcomes the challenges mentioned. The user maintains an overview with our proven cockpit concept. Traffic light colours indicate whether there is a need for action or not. The following are other functions that make daily work with sales channels easier:

- Sales article assignments to individual channels
- Mass changes in the cockpit
- Differentiation between B2B and B2C
- Cockpit assumes the complete range of all SKUs (Stock Keeping Unit)
- Overview display per article, colour, size range

In addition to the overview, the module also offers intelligent processing functions such as:

- Display of the sales item characteristics on different levels (divided into sales item and colour, sales item and colour and size) to assign the data that are generally permitted for the specified channel
- Creation of channel-specific categories
- Article mapping to channel-specific categories
- Order configuration, which conditions apply when converting a shopping cart from a channel into a real customer order

**INTEX Channels**

- INTEX OrderApp
- INTEX Retailer Portal
- INTEX Customer Portal
- INTEX B2B shop
- INTEX B2C shop
- INTEX POS